



**June 29th, 2026**



**1:30–5:00 pm**



**in English**

Turn your impact idea into a clear, sustainable social business model - hands-on and practical.

You have an impact idea? Now it's time to make it viable.

An interactive bootcamp for aspiring social entrepreneurs to turn an early-stage idea into a clear and sustainable business model.

Designed for project holders in Luxembourg, it combines collective intelligence and practical exercises.

### **What you'll learn**

- Revenue models fitting with social entrepreneurship: grants, services, hybrid models, memberships, B2B/B2C
- How to structure an idea using the Business Model Canvas (BMC)
- Revenue streams and financial sustainability basics
- Common mistakes in early-stage social entrepreneurship
- When a business plan is useful and when it is too early
- Translating mission into a concrete operational model

### **You will**

- Map your project on a BMC
- identify key assumptions and blind spots
- work on value proposition and customer clarity
- reflect on sustainability and first revenue streams
- Leave with clear, actionable next steps

A strong mission is not enough. Build a model that works.

Registrations until  
**Wednesday, June 24**

**Sign up now!**  
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